Rosalind Hayley Russell Mills

"The Trouble with Angels"



Ad No. 502—730 Lines—5 Cols. x 103/8 Inches
Also Available as Ad No. 403—454 Lines—4 Cols. x 81/4 Inches



Ad No. 402—556 Lines—4 Cols. x 97/8 Inches
Also Available as Ad No. 302—342 Lines—3 Cols. x 73/8 Inches

THE STORY

(Not for Publication) Mary Clancy and Rachel Devery, new students at St. Francis Academy, are happy hellions in constant conflict with Mother Superior who doles out punishment for their numerous pranks while she struggles, grimly and sympathetically, to turn the high-spirited youngsters into human beings. She manages to outsmart and outmaneuvre them about two times out of three, greeting their nun-bedevilling escapades with caustic comment, but always seeking to win their understanding, not to break them. Mary, the leader, and Rachel, slowly achieve that understanding. Rachel is the worst seamstress in the school and Mother Superior sits up all night to turn out a beautiful dress for the girl while she reminisces of her own past as a young woman in Canada who had dreamed of being a fashion designer. Mary, remaining at St. Francis throughout a Christmas holiday, is touched by the sisters' celebration of the Yule. That both girls end up as they do, one to bring her joy to the world and the other to the Church, is Mother Superior's triumph at their graduation.

Running Time: 116 Minutes

THE CREDITS

Screenplay by Blanche Hanalis; Based on a novel by Jane Trahey; Produced by William Frye; Directed by Ida Lupino; Music, Jerry Goldsmith; Director of Photography, Lionel Lindon, A.S.C.; The Nuns' Habit and Hayley Mills' Wardrobe designed by Sybil Connolly; Costume Co-Ordinator, Helen Colvig; Art Director, John Beckman; Film Editor, Robert C. Jones; Set Decorator, Victor Gangelin; Assistant Director, Terry Nelson; Make-Up Supervision, Ben Lane, S.M.A.; Hair Styles by Virginia Jones, C.H.S.; Assistant to the Producer, James Wharton; Sound Supervision. Charles J. Rice; Sound, Josh Westmoreland; Orchestration, Arthur Morton. Color by Pathe. A Columbia Pictures Release.

The	Marra
I NP	MIII

Mother Superior	Rosalind Russell
Sister Celestine	Binnie Barnes
Sister Constance	Camilla Sparv
Sister Clarissa	Mary Wickes
Sister Liguori	Marge Redmond
Sister Rose Marie	Dolores Sutton
Sister Barbara	Margalo Gillmore
Sister Elizabeth	Portia Nelson
Sister Ursula	Marjorie Eaton
Sister Margaret	Barbara Bell Wright
Sister Prudence	Judith Lowry

The Girls

Mary Clancy	Hayley Mills
Rachel Devery	June Harding
Marvel-Ann	Barbara Hunter
Valerie	Bernadette Withers
Charlotte	Vicky Albright
Sheila	
Kate	Vicki Draves
	Wendy Winkelman
Ginnie-Lou	Jewel Jaffe
Priscilla	Gail Liddle
Ruth	Michael-Marie
Gladys	
Helen	Ronne Troup
Brigette	Catherine Wyles

The Outsiders

Gypsy Rose Lee
Jim Boles
Kent Smith
Pat McCaffrie
Harry Harvey, Sr.
Mary Young

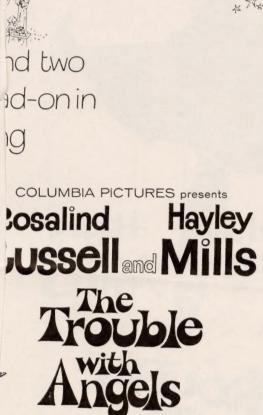




Ad No. 401—368 Lines—4 Cols. x 51/2 Inches







OFFICIAL BILLING

COLUMBIA PICTURES Presents

25%

ROSALIND RUSSELL HAYLEY MILLS

100%

THE TROUBLE WITH ANGELS 100%

co-starring

BINNIE GYPSY ROSE MARY CAMILLA BARNES SPARV 25% LEE **WICKES** and introducing JUNE HARDING as Rachel 25% Screenplay by BLANCHE HANALIS 25% Based on a novel by JANE TRAHEY 10% Music by JERRY GOLDSMITH 15% Produced by WILLIAM FRYE Directed by IDA LUPINO 25% COLUMBIACOLOR 25%

I Inches

Cols. x 81/4 Inches



Ad No. 204—112 Lines—2 Cols. x 4 Inches



Ad No. 301-420 Lines-3 Cols. x 10 Inches



Ad No. 102—57 Lines
1 Col. x 41/8 Inches



Ad No. 103—13 Lines 1 Col. x 1 Inch

Lift Flap for Additional Advertising



Ad No. 304-330 Lines-3 Cols. x 71/8 Inches Also Available as Ad No. 404—572 Lines—4 Cols. x 101/4 Inches

OFFICIAL BILLING

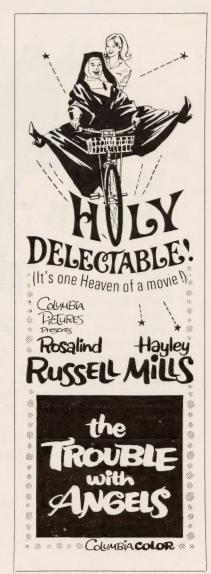
COLUMBIA PICTURES Presents

ROSALIND RUSSELL HAYLEY MILLS

100%

THE TROUBLE WITH ANGELS

	CO-ST	arring		
BINNIE	GYPSY ROSE	MARY	CAMILLA	4
BARNES	LEE	WICKES	SPARV	25%
	and introducing JUNE	HARDING as	Rachel	25%
				25%
				10%
Music by JERRY GOLDSMITH				
Produced by	WILLIAM FRYE	Directed by ID	A LUPINO	25%
	COLUMB	IACOLOR	e : .	25%



Ad No. 101-76 Lines I Col. x I Inch

'Angels' Belong On TV!

16mm TV Featurette

'Life With Hayley' — a five-minute featurette for general programming, built around Hayley Mills and her on- and off-stage life during production of "The Trouble With Angels." In black and white! Order this featurette direct from Exploitation Dept., Columbia Pictures Corp., 711 5th Ave., New York, N. Y. 10022.

TV Spots

Color! Black and White!

TV spots that tell — and sell — every viewing audience on the heart-warming delight of "The Trouble With Angels." Order direct from your Columbia exchange.



(It's one Heaven of a movie!)

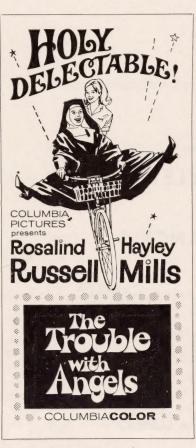
Co-starring
BINNIE BARNES · GYPSY ROSE LEE
CAMILLA SPARV · MARY WICKES
and introducing JUNE HARDING as Rachel
Screenplay by BLANCHE HANALIS
Based on a novel by JANE TRAHEY
Music by JERRY GOLDSMITH
Produced by WILLIAM FRYE
Directed by IDA LUPINO
A COLUMBIA FICTURES RELEASE

Columbia Color

Ad No. 206-294 Lines-2 Cols. x 101/2 Inches



Ad No. 301-420 Lines-3 Cols. x 10 Inches



Ad No. 102—57 Lines 1 Col. x 41/8 Inches



Ad No. 103—13 Lines 1 Col. x 1 Inch

Lift Flap for Additional Advertising



BUFFALO, N. Y. Delta Record Dist. 890 Main Street Carl Gerace

CHICAGO, ILL. Summit Dist., Inc. 1345 Diversey Parkway Jack White Deke Atkins-(prom.)

CLEVELAND, O. Seaway Dist. 3142 Prospect Ave. Sammy Davis Mike Dragas-(prom.)

DALLAS, TEXAS Jay Kay Dist. 6005 Sovereign Row Stan Levinson

DENVER, COLO. Action Record Dist. 1622 Federal Earl Wolf Ed Hacker

NEW YORK CITY, **NEW YORK** State Record Dist. 45-18 Court Square. Long Island City, N. Y. Al Levine Lou Klayman

NEWARK, N. J. Wendy Dist. 37 Williams St. Jerry Winston

Morris Weisman

Samie Vargas-(prom.)

NEW ORLEANS, LA. Delta Record Dist. 1023 Baronne St. Ed Walker **Bob Spendlove**

PHILADELPHIA, PA. Marnel Dist. Co. 2512 Broad St. Dave Skolnick

Mainstream Soundtrack Album

Mainstream Records is releasing the soundtrack album of music from "The Trouble With Angels." The album will be publicized extensively via point-of-sale displays, disc jockey plays, trade advertising, etc. Get in touch with your Mainstream distributor and plan mutually beneficial promotions; distributors have been requested to work closely with showmen.

- See that local deejays have their albums and any publicity material they need.
- Make sure music stores have window displays, including art and scene stills.
- Go after cooperative newspaper ads, contest sponsorships, promoted prizes, etc.
- Many libraries let members take out records. Present them with a "The Trouble With Angels" album for news photo coverage.
- Play the album on the theatre pa system, with appropriate credits on a lobby poster.

Mainstream Distributors

Listed here are Mainstream Records distributors in major markets around the country. Get in touch NOW with the distributor nearest you, to work out a mutuallybeneficial promotion campaign on "The Trouble With Angels" in your territory.

ATLANTA, GA. Southland Dist. Bill Binkley Larry King-(prom.)

BALTIMORE, MD. Marnel of Maryland 5550 Newbury St.

BOSTON, MASS. Dumont Records Div. 2 1040 Tremont Street Don Dumont Jerry Brenner-(prom.)

MIAMI, FLA. Music Sales of Florida 1235 Techwood Dr. NW 2450 N.W. 77th Terrace Don Smith

> MILWAUKEE, WISC. John O'Brien Dist. 2830 W. Vliet John O'Brien Chuck Regenberg MINNEAPOLIS,

MINN. Heilicher Bros. 7600 Wayzata Blvd. Amos Heilicher Mel Cardinal-(prom.)

DETROIT, MICH. Music Merchants 3731 Woodward Maw Jacobs

E. HARTFORD, CONN.

Associated Distrib. 360 Polland St. Frank Kelley

HONOLULU, HAWAII

Eric of Hawaii 607 Coral Street Irv Peninsky

HOUSTON, TEXAS W. H. Daily, Inc. 314 E. 11 St. **Bud Daily** Sunshine Tucker-(prom.)

LOS ANGELES, CAL. Merit Dist. Co. 2525 W. 9 Street

PITTSBURGH, PA. Fenway Record Dist. 1601 Fifth Ave. Nick Cenci

PITTSBURGH, PA. National Record Mart 250 Forbes Ave.

SAN FRANCISCO, CAL.

Mainland Dist. 1251 Folsom Street Bill Whelan Grant Gibbs

SEATTLE, WASH. Stanley Dist. 1000 First Ave. S. Stan Jaffee Stan Sulman

ST. LOUIS, MO. Roberts Record Dist. 1906 Washington Ave. Norm Weinstroer Glen Bruder-(prom.)

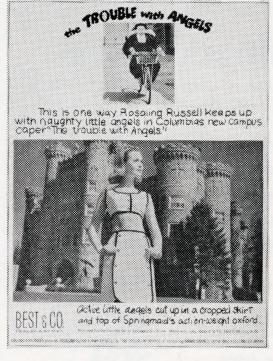


Utility Mat No. 1

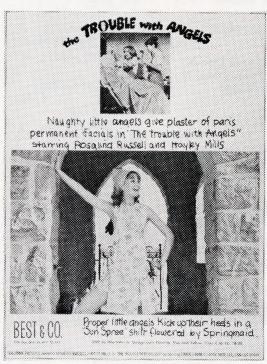
- Ad No. 101
- Ad No. 102
- Ad No. 103 Ad No. 202
- Ad No. 203
- Ad No. 204
- Publicity ID
- Publicity 2C



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Harper's Bazaar Promotes 'Angels'

Shown here are four advertising pages from the April issue of Harper's Bazaar, tied-in closely with "The Trouble With Angels" and sparking a nation-wide merchandising campaign.

Manufacturers involved are:

Spring Maid Haymaker Slumbertogs Country Set

Harper's Bazaar has prepared a valuable merchandising kit — including these and other advertising suggestions, recommendations for window and counter displays, etc. — which has been sent by the magazine to the nation's leading stores and women's specialty shops, with the suggestion that they work closely with local showmen on "The Trouble With Angels."

If, because of prior merchandising commitments, the store in your territory is unable to cooperate with you during your playdate of "The Trouble With Angels," you are free to seek tie-up cooperation elsewhere. Make effective use of this valuable merchandising assist!

They Learned About 'Angels' From Harper's Bazaar!

BIRMINGHAM, ALA. Loveman Joseph & Loeb MOBILE, ALA. C. J. Gayfer & Co. Inc. MONTGOMERY, ALA. Al Levy's Inc. PHOENIX, ARIZ. Diamond's-Phoenix TUCSON, ARIZ. Levy's of Tucson LITTLE ROCK, ARK. Pfeifer's of Arkansas BEVERLY HILLS, CAL. Haggarty's FRESNO, CAL. Berkeley's GLENDALE, CAL. Webb's of Glendale LONG BEACH, CAL. Buffums LOS ANGELES, CAL. I. Magnin & Co. OAKLAND, CAL. I. Magnin & Co. PASADENA, CAL. I. Magnin & Co. SACRAMENTO, CAL. I. Magnin & Co. SAN BERNARDINO, CAL. The Harris Co. SAN DIEGO, CAL. The Marston Co. SAN FRANCISCO, CAL. I. Magnin & Co. MONTREAL, CAN. Holt-Renfrew Ltd DENVER, COLO. May D & F BRIDGEPORT, CONN. D. M. Read, Inc. HARTFORD, CONN. G. Fox & Co. NEW HAVEN, CONN. Fred Phipps, Inc. STAMFORD, CONN. WILMINGTON, DEL. Strawbridge & Clothier WASHINGTON, D. C. DAYTONA BEACH, FLA. Ivey's of Daytona Beach, Inc. JACKSONVILLE, FLA. Furchgott's Inc. MIAMI, FLA. Jordan Marsh ORLANDO, FLA. Ivey's of Orlando ATLANTA, GA. J. P. Allen AUGUSTA, GA. J. B. White & Co. MACON, GA. Goldman's SAVANNAH, GA. Levy's of Savannah, Inc. HONOLULU, HAI.

BOISE, IDA. Mode Ltd. AURORA, ILL. Carson, Pirie, Scott & Co. CHICAGO, ILL. Carson, Pirie, Scott & Co. PEORIA, ILL. Carson, Pirie, Scott & Co. QUINCY, ILL. Carson, Pirie, Scott & Co. ROCKFORD, ILL. Carson, Pirie, Scott & Co. SPRINGFIELD, ILL. John Bressmer Co. WAUKEGAN, ILL. Heins Co. EVANSVILLE, IND. De Jong's Inc. FORT WAYNE, IND. Wolf & Dessauer GARY, IND. H. Gordon & Sons, Inc. INDIANAPOLIS, IND. L. S. Ayres & Co. SOUTH BEND, IND. Frances Shop CEDAR RAPIDS, IA. Armstrong's DAVENPORT, IA. Peterson-Harned-Von Maur DES MOINES, IA. SIOUX CITY, IA. Fishgall's TOPEKA, KAN. Crosby Bros. Inc WICHITA, KAN. Henry's, Inc. LEXINGTON, KY. Loom & Needle LOUISVILLE, KY. Kaufman of Kentucky ALEXANDRIA, LA. Weiss & Goldring NEW ORLEANS, LA. Maison Blanche SHREVEPORT, LA. Goldring's PORTLAND, ME. J. E. Palmer Co. BALTIMORE, MD. BOSTON, MASS. Best & Co. LOWELL, MASS. Cherry & Webb Co. PITTSFIELD, MASS. England Brothers SPRINGFIELD, MASS. Forbes & Wallace Inc. WALTHAM, MASS. Grover Cronin, Inc. WORCESTER, MASS. Wm. Filene's Sons Co. DETROIT, MICH. FLINT, MICH. The Vogue

GRAND RAPIDS, MICH. Paul Steketee & Sons Co GROSSE POINT, MICH. Margaret Rice, Inc. DULUTH, MINN. MINNEAPOLIS, MINN. Dayton's ST. PAUL, MINN. Dayton's-Schuneman KANSAS CITY, MO. Harzfeld's ST. LOUIS, MO. Stix, Baer & Fuller LINCOLN, NEB. Hovland-Swanson Co. OMAHA, NEB. J. L. Brandeis & Sons, Inc. MANCHESTER, N. H. Leavitt Store Corp. ATLANTIC CITY, N. J. The Needle Craft MILIBURN, N. J. Sara Lewis, Inc. ALBANY, N. Y. Flah's of Albany BUFFALO, N. Y. Wm. Hengerer Co. PATCHOGUE, N. Y. Bee Hive of Patchogue, Inc. ROCHESTER, N. Y. Sibley, Lindsay & Curr Co. SYRACUSE, N. Y. Flah & Co. Inc. WHITE PLAINS, N. Y. ASHEVILLE, N. C. John Carroll CHARLOTTE, N. C. J. B. Ivey & Co. RALEIGH, N. C. Adler's of Raleigh WINSTON-SALEM, N. C. Thalhimers FARGO, N. DAK. Herbst Department Store

AKRON, O. M. O'Neil Co. CANTON. O. Stern & Mann Co. CINCINNATI, O. Mabley & Carew Co. CLEVELAND, O. Higbee Co. COLUMBUS, O. F. & R. Lazarus & Co. DAYTON, O. Metropolitan Co. TOLEDO, O. Lamson Bros. Co. YOUNGSTOWN, O. Chas. Livingston & Sons OKLAHOMA CITY, OKLA. Rosenthal's Inc. TULSA, OKLA. Woolf Brothers PORTLAND, ORE. Meier & Frank Co. ALTOONA, PA. Brett's Inc HARRISBURG, PA. Pemeroy's Inc. LANCASTER, PA. M. T. Garvin & Co. PHILADELPHIA, PA. Strawbridge & Clothier PITTSBURGH, PA. Kaufmann's READING, PA. Jeannette Shop SCRANTON, Pa. (Cleland-Simpson Co.) WASHINGTON, PA. Hal Lewis Inc. PROVIDENCE, R. I. Cherry & Webb Co. COLUMBIA, S. C. James L. Tapp. Co. CHATTANOOGA, TENN. Miller Brothers Co.

Goodfriend's CORPUS CHRISTI, TEX. Lichtenstein's Inc. DALLAS, TEX. Sanger's Harris EL PASO, TEX. Popular Dry Goods Co. FORT WORTH, TEX. GALVESTON, TEX. Nathan's HOUSTON, TEX. Foley's SAN ANTONIO, TEX. Frost Bros. SALT LAKE CITY, U. Zion's Co-Operative Merc. Inst. LYNCHBURG, VA, The Vague NORFOLK, VA. Ames & Brownley, Inc. RICHMOND, VA. Thalhimers ROANOKE, VA. Smartwear-Irving Saks SEATTLE, WASH. I. Magnin & Co. SPOKANE, WASH. The Crescent TACOMA, WASH. Rhodes Dept. Store CHARLESTON, W. VA. Vogue, Inc. WHEELING, W. VA. Stone & Thomas MADISON, WIS. Harry S. Manchester, Inc. MILWAUKEE, WIS. Boston Store

KNOXVILLE, TENN.

Miller's Inc. MEMPHIS, TENN.

Levy's NASHVILLE, TENN.

Gain-Sloan Co. AUSTIN, TEX.

Personality Interviews for Radio!

Rosalind Russell! Hayley Mills!

Binnie Barnes! Gypsy Rose Lee! Camilla Sparv!

June Harding! Producer William Frye!

All available on a single disc, with mimeographed script for local commentator to use! Order direct from your Columbia Exchange!

Liberty House

The Book

Dell Books is publishing a paperback edition of "The Trouble With Angels," by Jane Trahey, with full picture credits, and is alerting its distributors across the country to tie in with playdates. Dell is also planning distribution of point-of-sale materials for local stores selling the book. Work with the Dell Books distributor in your situation.

- Make up sets of the book and record for presentation to media people.
- Give away copies to the first people on line opening day.
- Make up a bookmark, using a one column pressbook ad, with "Read the Book, See the Movie" copy. Imprint cooperating store credits on the back to defray costs.
- Provide stills and posters for window and in-store displays with a credit card.
- Rubberstamp separated pages of a book and distribute as a throwaway.

For Your Information:

"The Trouble With Angels" originally was a novel by Jane Trahey, published under the title, "My Life With Mother Superior." The book was condensed under that title and printed in McCall's, February, 1962. Under the title, "Culprit in the Convent," a condensation also was printed in Reader's Digest, August, 1963. If copies of either or both of these magazines are available, they might be used in an advance-lobby and out-front display, along with stills from the film, under the topline: "You Read the Story — Now See the Picture."

NOW A SPARKLING MOTION PICTURE They be sugar in space. but heaven only knows what they're up to next! (Original title: Life with Mother Superior) JANESEKARE "IMARIOUS" The notion-holy terrors of St. Marks Stardy humy charm-Not to be misseef One of the most scintillating sparkling humorous scinillating, spar-books in ages. Don't miss the delightful movie. Columbia Pictures presents Rosa-lind Russell and Hayley Mills in Constateing Copse Rose Lee Branie Produced by William Free Directed by William Free Directed by

Smoke Ring Stunt

Hayley Mills and June Harding, as teen-age students at a convent school in "The Trouble With Angels," surreptitiously smoke their first cigarettes and, during the experiment, try to blow smoke rings. The story incident can cue a local contest, preferably on a local TV show, in which experts can demonstrate their skill at performing the stunt. Contact local tabacconists for prizes for the best blowers of smoke rings and present guest tickets for "blowers-up." The event might also be held in the theatre lobby, with news and TV coverage, along with interviews of contestants explaining their techniques.

Drum Up Audiences!

Hayley Mills and June Harding. the two principal "angels" in the picture, play the bass drum and the cymbals, respectively, in the all-girl school band. Dress two local teen-agers in identical outfits, representing school band costumes, and have them carry a bass drum and a pair of cymbals around town offering passersby a chance to strike drum or cymbals. The offer should be made to adults, those least likely to damage the instruments. Copy on the bass drum, or sign on teen-agers' backs, reads: "We're On Our Way to Play in 'The Trouble With Angels,' etc." Youngsters also visit news, radio and TV offices, making the same "music-making" offer.

School Bands

One of the highlights of "The Trouble With Angels" is a contest between marching bands. Check schools, churches, veteran's groups, etc., and get their cooperation in staging a similar contest as a community event. Every possible store in town, local banks and organizations should back the event as sponsors, providing prizes for the winning aggregation and the runners-up. Stage the stunt a week in advance with window displays, news stories and radio/TV plugs and coverage. As a feature of the promotion, have the bands parade past the theatre, where the reviewing panel will judge the playing. The winning band might stage a concert at the theatre opening night, when they receive their prizes.

Dress-Making Promotion

Set up a local sewing contest among teen-agers, inspired by the dress-making sequence in "The Trouble With Angels." It's an unusual stunt and one that should get cooperation from local concerns providing sewing and dress-making materials and acessories. Here are ideas:

- Contact local sewing centers, sales offices for sewing machines, dress patterns, etc., and get their collective cooperation in the promotion, or work with a single major outlet which will make the prizes and publicity worthwhile.
- Have a newspaper back the stunt, with the sewing people advertising the contest, prizes, etc. The paper publishes details, such as type of dress to be made, time limitations and ages of competitors, with references to the picture.
- Plan sewing demonstrations at the theatre, with one of the machines being operated in lobby to make a dress.
- If there's a man in town whose hobby is dress-making, or sewing, have him interviewed on radio/TV, and he might serve as one of the judges, along with newspaper fashion editor, etc. In all instances, where photographic possibilities exist, have newspaper coverage.
- The winning dresses, of course, are to be modeled by the girls who made them, on stage the opening night of the picture, with presentation of prizes.

Special Promotion

"The Trouble With Angels" is a picture for the whole family, a delightfully humorous story of a teacher's efforts to control the mischievous antics of two teenage students and help them grow to womanhood. However, the fact that the teacher is the Mother Superior and the girls' school a convent school, will have particular appeal to the Catholic clergy, students and graduates of parochial schools, and to all Catholics. Direct a special pitch to your town's religious groups and important personalities:

- When playdate for "The Trouble With Angels" has ben set, send a letter announcing the engagement to a list of local religious leaders and organization members. Point out the high entertainment values of the film.
- If you hold advance screenings of pictures, be sure to invite Catholic clergy, inter-faith leaders, nuns, Knights of Columbus officers, important Catholic laymen, prominent personalities, news writers, radio commentators and TV people.
- Make personal phone calls to leading club women in your community. Let them know about "The Trouble With Angels" and ask them to spread the word around.
- Civis and fraternal organizations in town will back your showing enthusiastically and contact their membership. If desirable, arrange group attendance.
- Public as well as all parochial schools in your area should be alerted to the picture and its playdate at your theatre.
 Invite all educators to any pre-opening screenings. Here again, it may be possible to arrange group attendance.
- If there are local religious publications, provide the editors with publicity stories and mats, emphasizing at all times that while the picture has a religious background, it is not a religious picture. In all publicity the entertainment quality of the picture should be played up.

Those Teen-'Angels'

In "The Trouble With Angels," Hayley Mills portrays a mischievous teen-ager, an "angel" whose ideas for fun usually get her into "trouble." Almost every family has a young lady of similar character or personality whose innocent pranks make life exciting. Play up the teen-angel angle via contests in your newspaper or air sponsored.

- Have local mothers send in photos of their "angels," their teen-angel daughters, for a contest to find the prettiest, cutest, pixiest, trickiest and any other categories you can think of. Photos are posted on a lobby board with a local panel making the selections, the finalists to have their pictures in the newspaper.
- A radio or newspaper promotion can offer prizes to mothers whose postcards, detailing pranks committed by their "angels," are deemed most interesting.
- Arrange for mother-daughter forums on radio and television, built around such topics as education, parental and other disciplines, and whatever else might come up in a free-wheeling discussion.

Make It a "Christmas" Holiday!

One of the most heart-warming scenes in "The Trouble With Angels" is set in December, when the nuns of the convent school celebrate Christmas. No matter what your playdate period is, you can have a "Christmas" celebration all your own, complete with tree and decorations, promoted gifts to youngsters and their parents, Yuletide music and whatever else your facilities and your co-sponsoring merchants and communication media care to come up! Make it BIG, with special disc jockey shows, television support and coverage and, of course, extensive newspaper support!

General Advance

Rosalind Russell as a Mother Superior who runs a convent school with considerable strict discipline and a sense of humor, and Hayley Mills as a high-spirited student determined to break every rule in the book, just for the fun of it, are two of the stars in "The Trouble With Angels," new Columbia Pictures release opening at the Theatre in Columbiacolor.

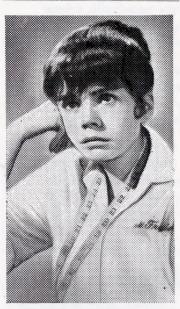
Co-starred are Binnie Barnes, making her first Hollywood film in 17 years, as a nun who teaches music and leads the band with her ears cotton-plugged so she need not hear the cacophony; Gypsy Rose Lee as a kookie teacher of interpretative dancer brought in by Miss Russell to help her charges appreciate "culture"; lovely Camilla Sparv, Swedish-born newcomer and artist's model, as the nun whom the students idolize as "the flawless beauty"; Mary Wickes, as the gym teacher whose oversized tennis shoes peep from her robes; and June Harding as Rachel. Miss Harding, making her motion picture debut, is a Broadway and television performer of considerable note; in "The Trouble With Angels" she appears as Hayley Mills' friend, admirer and companion in continuous conflict with the rules.

Actress - writer - director Ida Lupino directed "The Trouble With Angels," investing it with what Hollywood has hailed as a considerable imaginative and sympathetic comedy sense, so that the film emerges as both heart-warming and sprightly in the extreme. William Frye produced "The Trouble With Angels."

The screenplay was written by Blanche Hanalis, from a novel by Jane Trahey, and the music was written by Jerry Goldsmith.

Camilla Sparv

Her lovely, serene face on magazine covers has brought many changes in the life of Camilla Sparv whose beauty, spotted on the front page of a Swedish periodical, took her from her native Stockholm to Paris, where for two years she worked as a high fashion photographer's model. Then the "cover girl" moved to New York City, where she is ranked as one of the five most-in-demand models of the country. Miss Sparv's portrait in a leading style magazine led to a screen test, a long-term contract with Columbia Pictures and her acting debut in "The Trouble With Angels," starring Rosalind Russell and Hayley Mills at the Theatre in Columbiacolor. Miss Sparv is cast as Sister Constance, described by convent school children as "the flawless beauty," a nun planning to be a missionary.



(Mat IC; Still No. R1892) Screen newcomer June Harding is Hayley Mills' constant companionin-trouble in the course of "The Trouble With Angels," Columbia comedy with Rasalind Russell also starred as Mother Superior in a convent school.



(Mat 2B; Still No. 350) Rosalind Russell as the Mother Superior in a convent school catches Hayley Mills and screen newcomer June Harding (left) at one of their pranks, in this scene from "The Trouble With Angels." The Columbia Pictures release in color also stars Binnie Barnes, Gypsy Rose Lee, Camilla Sparv and Mary Wickes. Ida Lupino directed the heartwarming comedy.

Rosalind Russell

Rosalind Russell, as Mother Superior, co-stars with Hayley Mills as a troublesome student, in "The Trouble With Angels," the Columbia Pictures comedy at the Theatre in Columbiacolor. Miss Russell reckons the role of the Mother Superior of a Convent school is her 20th "career woman" characterization in a Hollywood career heaped high with performance honors.

Before the cameras, she has been a schoolteacher, soldier, reporter, nurse, aviatrix, advertising executive, saleswoman, college dean, judge, psychiatrist, movie agent, attorney, author, secretary and broker. Miss Russell has always stressed versatility in her choice of roles; her recent credits include: "Picnic," "A Majority of One," "Auntie Mame," "Five Finger Exercise" and "Gypsy." In "The Trouble With Angels," she meets with understanding the undisciplined high spirits of her most prankish student. Miss Mills.

Broadway has not seen Miss Russell since "Wonderful Town," and "Auntie Mame," but the theatre is ever ready to welcome her back.

Co-starred with Miss Russell and Hayley Mills in "The Trouble With Angels" are Binnie Barnes, Gypsy Rose Lee, Camilla Sparv, Mary Wickes and newcomer June Harding as Rachel. Blanche Hanalis wrote the screenplay based on a novel by Jane Trahey. Produced by William Frye, "The Trouble With Angels" was directed by Ida Lupino.

She's Prepared

"As you can see, I'm very portable," the slim and vivacious Miss Lee told producer William Frye, who had hired her to play a kookie interpretive dance teacher in a convent school. She would like to believe that a whole new era of eccentric character comedy will open wide for her following "The Trouble With Angels," which also co-stars Binnie Barnes, Camilla Sparv, Mary Wickes and screen newcomer June Harding.

When it was announced that Miss Lee was to co-star in "The Trouble With Angels," the publicity story contained the following explanatory phrase: "— but she's not appearing as a nun."

"I wonder why they said that?" Miss Lee remarked looking wide-eyed and innocent.

Hayley Mills

At 19, Hayley Mills is an international screen star who divides her career between London and Hollywood. She was in Hollywood for "The Trouble With Angels," the Columbia Pictures comedy at the Theatre, in which she stars with Rosalind Russell in Columbiacolor. Miss Mills plays Mary Clancy, a teenager with a sense of mischief who continually upsets the strict decorum of a select convent school, and brings on the wrath of the Mother Superior. Miss Russell plays Mother Superior.

Hayley Mills' rise to screen stardom has been meteoric, yet it came about by chance. Eight years ago, her actor-father John Mills was approached by director J. Lee Thompson to play a part in "Tiger Bay." Visiting the Mill's big 500-acre farm to discuss the script, the director confessed he was having a difficult time finding a 12-year-old boy to star as the youth who befriends a murderer in the film story. Watching Hayley playing in the garden, hamming it up and imitating some commercials on British TV, Thompson had the idea of changing the role to that of a girl. A screen test with German co-star Horst Bucholz was successful and the very young Hayley was given the role. The newspaper reviews, and audiences, all acclaimed her as a bright new star. Now that she is really growing up, it is hard to remember that the vivacious, exuberant Hayley is only 19.

Binnie Barnes, Gypsy Rose Lee, Camilla Sparv, Mary Wickes and screen newcomer June Harding are co-starred in "The Trouble With Angels," for which Blanche Hanalis wrote the screenplay based on a novel by Jane Trahey.

Lethal Handbags

Yes, ladies' handbags can be lethal weapons, as long-suffering males have been saying for years.

On the set of "The Trouble With Angels," starring Rosalind Russell and Hayley Mills at the Theatre in Columbiacolor, Marge Redmond discovered men are absolutely correct in their criticism.

In a comedy scene for the Columbia Pictures release, Gypsy Rose Lee was airily waving a handbag as she talked with Miss Redmond and Rosalind Russell while the cameras rolled. Miss Redmond was struck in the nose, an accident leading to a giant nose-bleed. Director Ida Lupino had to summon the studio's hospital aides.

"Now I know what my husband's been talking about," Miss Redmond remarked as she gingerly touched her sore nose after treatment. "I'm going out to buy some small pocketbooks and get rid of the bag I've been carrying. I now realize what a menace it's been to my own mate!"

'The Trouble With Angels' Review Osalind Russell, who, despite Binnie Barnes, Gypsy Rose Lee,

Rosalind Russell, who, despite her many other brilliant performances, seems to be tabbed as Auntie Mamie, that preposterous utterer of bon mots and high priestess of the ultra-drawing room set, makes a brilliant departure from that characterization in "The Trouble With Angels," which opened yesterday at the Theatre in Columbiacolor. She plays the Mother Superior of a convent school, a strict disciplinarian, sympathetically understanding of the high spirits and prankish behavior of some of her adolescent charges.

And Hayley Mills, who was that oh-so-good Pollyanna, costars in the new Columbia Pictures release as the most undisciplined, prankish and troublesome of the school's student body.

The combination and the changes of pace are infectious indeed.
"The Trouble With Angels"

is sheer, heart-warming delight. The Misses Russell and Mills, aided by a brilliant company of talented players, a fine script and a superb director, make "The Trouble With Angels" one of the year's better comedies, a picture well worth seeing again.

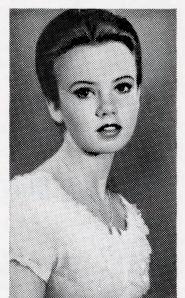
Also starred in the film, which was directed by actresswriter-director Ida Lupino, are Binnie Barnes, Gypsy Rose Lee, Camilla Sparv, Mary Wickes and June Harding as Rachel. Miss Harding, from Broadway and television, is a youngster delightfully cast as Hayley Mills' classmate and companion in trouble; she is Hayley's devout follower, always ready for additional conflict with the Mother Superior, who manages to outsmart and outmaneuver her rambunctious charges maybe two times out of three, and to enjoy them all the time.

Miss Barnes' return to the screen after a long absence is indeed felicitious; she appears as a nun who teaches music and leads the student band, with cotton plugs in her ears so she need not hear the noise they make. Miss Sparv, one of America's most successful "cover girls," appears as the nun whom her students call "the flawless beauty" and Miss Wickes, as a gym instructor whose over-sized tennis shoes contribute to her awkwardness. Gypsy Rose Lee is not a nun in the film; she does play an eccentric instructor of interpretive dancing.

William Frye produced "The Trouble With Angels." The screenplay was penned by Blanche Hanalis from a novel by Jane Trahey, and the music was written by Jerry Goldsmith.



(Mat IA; Still No. R246) Rosalind Russell portrays the Mother Superior in a convent school, with Hayley Mills co-starred as her most troublesome student, in "The Trouble With Angels," new Columbia Pictures release in color. Ida Lupino directed the delightful new comedy.



(Mat IB; Still No. R1466) Hayley Mills is shown above as she graduates from the convent school where, in "The Trouble With Angels," she was a constant disciplinary problem to costar Rosalind Russell, the Mother Superior, in the Columbia Pictures release.

Actress Achieves Ambition

Following a sabbatical, during which she stayed home and turned her thoughts and occupations to everything else but films, Rosalind Russell returned to Hollywood activity in the kind of role she says every actress wants to play, that of a nun. She plays Mother Superior in "The Trouble With Angels," new Columbia Pictures comedy also starring Hayley Mills in Columbiacolor at the Theatre.

In "The Trouble With Angels," Auntie Mame is not taking the veil, as Miss Russell succinctly phrases it.

"It's a comedy-drama of youth's advancement into maturity guided by an understanding oldster," the star explained. "It deals with two hellion teen-agers, exemplified by Hayley and June Harding, a youngster from Broadway and television in her screen debut, and the Mother Superior whom they choose, at first, to regard as a dragon because she is a strict disciplinarian."

Hollywood has not always been successful in portraying nuns and the convent world, Miss Russell believes.

"The sisters always manage to shape up as more mysterious than human," she commented. "When you meet real-life nuns, you find that they are anything but gossamer and muted as films

usually indicate. They are definite beings.

"The Mother Superior I'm interpreting is a very real person without any affectations. She's tart-humored and loses her temper. Her awareness that she has human feelings and weaknesses makes her a special kind of person and she's capable of bending but not breaking headstrong youth. She's a well-rounded woman, possessed of enormous worldliness in the realistic sense." Miss Russell's Mother Superior can be described as another in her "career woman" acting cycle.

an" acting cycle.

"I've been every sort of an executive before the cameras—schoolteacher, soldier, aviatrix, advertising mentor, saleswoman, college dean, judge, psychiatrist—you name it!" the star said.

"Now I'm a sister superior, an energetic dynamo leader at a select school for girls. You can bet I'm intrigued with the role. It's every actress' ambition to

one day play a nun."
Co-starred in "The Trouble With Angels" are Binnie Barnes, Gypsy Rose Lee, Camilla Sparv and Mary Wickes. Ida Lupino directed the comedy and William Frye served as producer. The screenplay was written by Blanche Hanalis from a novel by Jane Trahey, and the music is by Jerry Goldsmith.

Ida Lupino

Director - actress Ida Lupino probably is the only woman who is equally at home both in front and in back of the camera. In the filming of "The Trouble With comedy starring Rosalind Russell and Hayley Mills at the Theatre in Columbiacolor, Miss Lupino handled the directorial reins.

For Miss Lupino there's no business like show business. As with her family before her, she's been in it virtually all her life, and she has enjoyed every exciting moment of her profession. About 500 years of theatrical lineage back up Miss Lupino's dramatic talents. She traces her family to the strolling players of the Italian Renaissance.

Miss Lupino was born in London, the daughter of comedian Stanley Lupino and actress Connie Emerald, both stars of the London musical theatre. Ida entered the British theatrical world at the age of 13, as a film extra.

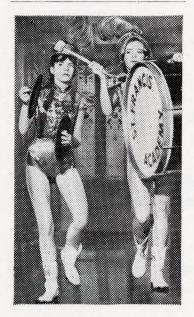
In 1950, she turned to motion picture producing, directing and writing. When David Niven, Charles Boyer and Dick Powell formed Four Star Productions, they persuaded Miss Lupino to try her hand at TV, and she has been pretty well occupied with that ever since.

When William Frye first started planning his motion picture production debut with "The Trouble With Angels," he got in touch with Miss Lupino, who had directed "The Thriller" series and other TVers for him. She agreed to direct "The Trouble With Angels" because, as she puts it; "I had directed so many of our top-ranking he-man stars in TV, the thought of directing Rosalind Russell, Hayley Mills and a cast of 60 women in a comedy delighted me beyond belief. I couldn't wait to start this picture, which is warm and funny and charming." "The Trouble With Angels" is set in a convent school with Miss Russell as Mother Superior and Miss Mills her most troublesome student.

Others in the co-starring cast are Binnie Barnes, Gypsy Rose Lee, Camilla Sparv, Mary Wickes and screen nowcomer June Harding as Rachel. Blanche Hanalis wrote the screenplay.

The Composer

Jerry Goldsmith, who composed an original music score for "The Trouble With Angels," the Columbia Pictures release which stars Rosalind Russell and Hayley Mills at the Theatre in Columbiacolor, also wrote the music for such films as "The Prize," "Lilies of the Field," "Morituri," "Fate Is the Hunter," "In Harm's Way," "Von Ryan's Express" and "A Patch of Blue."



(Mat ID; Still No. 226-10) Hayley Mills is behind the drum and screen newcomer June Harding behind the cymbals in "The Trouble With Angels," new Columbia Pictures comedy in color, also starring Rosalind Russell as Mother Superior of their convent school.



(Mat No. 2C; Still No. 1850) Rosalind Russell as Mother Superior in a convent school where Hayley Mills, left, is a high-spirited teenager, makes a dress for a student in this scene from "The Trouble With Angels," Columbia Pictures comedy in color. Also starred are Binnie Barnes, Gypsy Rose Lee, Camilla Sparv, Mary Wickes and screen newcomer June Harding.

Mary Wickes

Mary Wickes brings her individual comedy talents to the role of Sister Clarissa, the gym teacher, in "The Trouble With Angels," with Rosalind Russell and Hayley Mills starred at the Theatre Columbiacolor. The comedy is a Columbia Pictures release.

A versatile actress, Miss Wickes moves easily from comedy roles her own age, to those of more advanced years, to seriocomic roles. Before she was out of her teens, she had given an outstanding performance of a 60-year-old Scottish woman in the Broadway production of "Father Malachy's Miracle," and her next Broadway role was that of a teenager in George S. Kaufman's and Edna Ferber's "Stage Door." She was the harassed nurse in both the Broadway and film version of "The Man Who Came to Dinner." She has starred in repertory and in television.

Her most recent pictures include "Dear Heart," "Fate Is the Hunter," "How to Murder Your Wife" and "The Music Man."

Binnie Barnes, Gypsy Rose Lee, Camilla Sparv and screen newcomer June Harding as Rachel also are starred in "The Trouble With Angels." The comedy was produced by William Frye and directed by Ida Lupino. Blanche Hanalis penned the screenplay from a novel by Jane Trahey and the music was written by Jerry Goldsmith.

'Cloistered'

Hollywood usually refers to it as a "closed set" when outsiders are not permitted during filming hours.

But director Ida Lupino had a different and more amusingly appropriate term for those times when visitors were verboten on the set of "The Trouble With Angels," the Columbia Pictures release starring Rosalind Russell and Hayley Mills at the Theatre in color.

In recognition of the comedy's convent and convent school backgrounds, Miss Lupino merely said as she turned people away: "Today, the set is cloistered."

Advance Notice

Rosalind Russell and Hayley Mills are starred in "The Trouble With Angels," new Columbia Pictures release opening at the Theatre. The comedy co-stars Binnie Barnes, Gypsy Rose Lee, Camilla Sparv, Mary Wickes and newcomer June Harding as Rachel. Blanche Hanalis penned the screenplay, based on a novel by Janes Trahey. Music for the film is by Jerry Goldsmith. William Frye produced and Ida Lupino directed "The Trouble With Angels," in Columbiacolor.

June Harding

June Harding, young Broadway and television actress, commences her Hollywood motion picture career as a precocious prankster teamed with Hayley Mills in "The Trouble With Angels," Columbia Pictures release with Rosalind Russell at the Theatre in Columbia color.

June and Miss Mills appear as a pair of uninhibited teen-agers who considerably dent the discipline at a select convent school and arouse the wrath and acid comments of Mother Superior, the Rosalind Russell role.

Miss Harding hails from Emporia, Va., where she was born, and has a BFA degree from the Richmond Professional Institute of the College of William and Mary. In her senior year she won an award for "best actress of the year" in "Antigone."

She studied acting at the Theater Studio of New York. Prior to her successful Broadway debut as Art Carney's daughter in "Take Her, She's Mine," Miss Harding stacked up a list of off-Broadway credits, including "Vincent," "The Ignorants Abroad" and "Cry of the Raindrop," in which she won the Daniel Blum Theatre World Award for her performance.

When producer William Frye and director Ida Lupino summoned her to Hollywood for "The Trouble With Angels," Miss Harding was appearing in a tryout tour of a new William Inge play. She has had extensive summer stock and television experience.

Also starred in "The Trouble With Angels" are Binnie Barnes, Gypsy Rose Lee, Camilla Sparv and Mary Wickes. Blanche Hanalis penned the screenplay from a novel by Jane Trahey and the music was written by Jerry Goldsmith.

Passing Comment

A short but snappy conversation took place on the set of "The Trouble With Angels," the Columbia Pictures release starring Rosalind Russell and Hayley Mills at the Theatre in Columbiacolor.

Mary Wickes wears a pair of extra-size tennis shoes for her role as a gym-teaching nun in the comedy, which also stars Binnie Barnes, Gypsy Rose Lee, Camilla Sparv and newcomer June Harding as Rachel.

A technician wandered by where Miss Wickes was waiting to begin a scene, looked at her tennis clogs, and then addressed the actress: "Do you know what happens to girls who wear shoes like that?"

Miss Wickes replied she didn't rightly know. "Nothing," was the man's re-

tort and he strolled on.

Having had her answer, Miss Wickes went on with her acting.

Binnie Barnes

In "The Trouble With Angels," the Columbia Pictures release starring Rosalind Russell and Hayley Mills at the.....Theatre in Columbiacolor, Binnie Barnes co-stars as Sister Celestine, the convent school music and band teacher who instructs with plugs in her ears, blissfully unaware of the noise her students are making. It is her first Hollywood role in 17 years, during most of which time she has lived in her native England.

Miss Barnes' biggest starring role on the stage was in Noel Coward's "Cavalcade" at the Drury Lane Theatre, She also appeared with the Abby Players in Dublin.

From her first screen successes in "Three Blind Mice" and in "Three Smart Girls," she has specialized in comedy and in sophisticated feminine villainy.

Gypsy Rose Lee, Camilla Sparv, Mary Wickes and new-comer June Harding are the other co-stars in "The Trouble With Angels," which was directed by Ida Lupino and produced by William Frye. The music is by Jerry Goldsmith and Blanche Hanalis penned the screenplay from a novel by Jane Trahey.

Margalo Gillmore Margalo Gillmore, who plays

Margalo Gillmore, who plays Sister Barbara, convent school science teacher in the new Columbia Pictures comedy, "The Trouble With Angels," starring Rosalind Russell and Hayley Mills at the Theatre in Columbiacolor, makes only rare appearances in front of the cameras. She prefers Broadway.

The daughter of Frank Gillmore, founder and first president of Actors Equity Association, Miss Gillmore prepared for her craft by studying at the American Academy of Dramatic Arts. Her first important recognition took place in "The Famous Mrs. Fair," with Henry Miller.

Few players have enjoyed a more illustrious career. Selecting her successes at random, Miss Gillmore appeared in "Alias Jimmy Valentine." She was a member of the all-star cast assembled by the Theater Guild for "He Who Gets Slapped."

She was Leslie Howard's leading woman in "Berkeley Square," and the rebellious sister in Katharine Cornell's "The Barretts of Wimpole Street." She was again with Miss Cornell in "No Time for Comedy." She succeeded Helen Hayes as Mary Stuart in "Mary of Scotland." She starred in the original Broadway production of "The Women" and in "State of the Union." She was Vinnie, the mother, in "Life with Father" when that endearing comedy mbarked on a national tour. Miss Gillmore also scored in "Kind Sir," with Mary Martin, and was recently on Broadway in Noel Coward's "Sail Away."

Gypsy Rose Lee

Although the shedding of her garments was once her chief visible means of support, Gypsy Rose Lee — in show business, alone in her class — believed strongly in the modern theory of diversification, and she testifies to that in the delightful comedy, "The Trouble With Angels," the Columbia Pictures comedy at the . Theatre, in Columbiacolor. The inimitable Miss Lee co-stars with Rosalind Russell and Hayley Mills, appearing as an eccentric teacher of interpretative dancing at a select convent school for teenagers.

There are few personalities as vivid as Gypsy Rose Lee, who also has been a professional actress, dancer, singer, raconteur, author, painter, photographer and television performer.

Gypsy Rose Lee remained active and creative in all of her many and varied interests. The background of most of Gypsy's literary and art work is the backstage show life she knows so well. She has a humorous anecdote to tell about everything and everyone she has met on the road, ever since she attended school spasmodically in the dressing rooms and hotel lounges of the circuit towns.

Binnie Barnes, Camilla Sparv, Mary Wickes and screen new-comer June Harding as Rachel also are co-starred in "The Trouble With Angels" which Ida Lupino directed for producer William Frye. Blanche Hanalis wrote the screenplay based on a novel by Jane Trahey.

Directors' Delight

As Ida Lupino, Hollywood's only woman director, was busy filming scenes with Rosalind Russell and Hayley Mills on "The Trouble With Angels," Columbia Pictures comedy in color at the Theatre, her visitors were mostly male — and all of them directors.

One day Blake Edwards was an engrossed looker-on, watching Miss Lupino's directorial technique in action. Another day Billy Wilder came to call, as did also Norman Jewison. Also a visitor was David Swift, who had directed Miss Mills in "Pollyanna" when she was a child. Swift watched with horrified eyes as Miss Mills puffed on a cigarette in a scene as the rulesbreaking convent school student.

"Look what she's doing," he exclaimed "She's smoking!"

"You forget, dear, like all 'teens, Hayley has come of age," replied Miss Lupino sagely. "Feeling old, David?"

Swift had to admit he did.
Co-starred with Miss Russell and Hayley Mills are Binnie Barnes, Gypsy Rose Lee, Camilla Sparv, Mary Wickes and newcomer June Harding as Rachel. Blanche Hanalis wrote the screenplay based on a nveol by Jane Trahey.



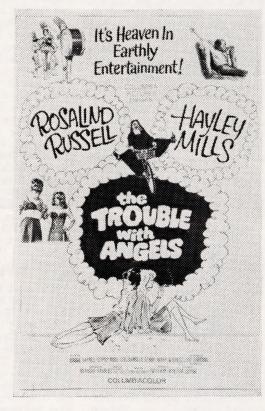
(Mat 2A; Still No. R745) Hayley Mills is caught in another prank by Rosalind Russell as the Mother Superior of her convent school, in this scene from "The Trouble With Angels," new Columbia Pictures comedy in color which also stars newcomer June Harding, right, as Hayley's devoted classmate and companion in confusion. Also starred are Binnie Barnes, Gypsy Rose Lee, Camilla Sparv and Mary Wickes.

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